



ay by day, hour by hour, our

ay by day, hour by hour, our planer's rarest creatures are being hunted, trapped and slaughtered to feed a global black market in wildlife products. Patrick Brown and I have been documenting the illegal endangered animal trade in Asia for more than ten years covering its dealers, stockplies, trafficking routes and markets. We have travelled access Asia to document the deversation across Asia to document the devastating impact of wildlife trafficking and the decade-long project will culminate with the publication of *Trading to Extinction*

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later this year.

It is a shocking tale of cruelty, crime
and human greed. As with drug trafficking, money fuels the animal trade. Its
tentacles wrap around the world, from
the remote forests of Asia to the trafficking hubs of Beijing, Bangkok, London,
Tokyo and New York.

A poacher who kills a rhino and
removes its horn in India gets \$350.
That same horn sells for \$1,000 in a
nearby market town. By the time it
reaches Hong Kong, Beijing or the
Middle East, one kilogram of horn is
worth \$95,600. Tiger bones are worth
up to \$700 per kilo.

This trade is flourishing, but the fightback has begun. An extraordinary
worldwide movement is bringing people
together in a bid to save our most endangered species before it is too late. Trading
to Estimetrius will tell their stories.

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The images will be accompanied by
my personal introduction which takes
the reader on a journey into the seedy
world of the illegal wildlife trade, as well
as efforts to stop it.

The funding received by Trading to
Extinction will help to produce a campaigning tool and get copies of the
book into the hands of people who can
make a difference.
By raising awareness of the speed and

make a difference.
By raising awareness of the speed and ruthlessness with which our endangered species are vanishing, the issue can be confronted head on. It is a problem that needs the world's urgent attention.





HOW TO SUPPORT THE PROJECT AND PURCHASE THE BOOK:

\$65 – includes postage and handling. \$150 – A signed and numbered li dition of the book + a print.

\$500 - A signed and numbered limited dition of the book + an 8" x 10" work print

For more information, visit: